

PERSONAL INFO

Brazilian
43 years old
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EDUCATION

GRADUATION

Graphic Design
Universidade Anhembi Morumbi
2009-2012

POST-GRADUATION

Branding Design (Stricto Sensu)
SENAC
2020-2021

SOFTWARE PROFICIENCY

Creative Cloud (Adobe)

Adobe Photoshop®
Adobe Illustrator®
Adobe InDesign®
Adobe XD®
Adobe After Effects®

UI/UX Related Softwares

Figma	Omnigraffle
Webflow	Dove
Sketch	Lookback
Blocs	Hotjar
InVision (RIP)	UserTesting
Axure	CrazyEgg

Other

Microsoft Office
Apple Productivity Suite (iWork)
Ableton Live/Logic Pro
HTML/CSS/AI and many more...

WORK EXPERIENCE

URBAN SUMMER DIGITAL CREATIVE

Art Director/UI Designer
2009-2012

RELEVANT CLIENTS/PROJECTS

- Itaú
- Audi
- Johnson&Johnson
- CIATC (Pirajá, Astor, SubAstor, Bráz Pizzaria)

BETA-ID

UI/UX Designer
2013-2014

RELEVANT CLIENTS/PROJECTS

- Natura
- Marilan
- Fort Atacadista

AMIL (UNITEDHEALTH GROUP)

UI/UX Designer
2014-2017

RELEVANT CLIENTS/PROJECTS

- Amil Saúde (Website/App)
- Amil Dental (Website/App)
- One Health (Website/App)
- Amil Marketing

VML • VMLY&R (WPP GROUP)

Senior User Experience Designer
2017-2023

RELEVANT CLIENTS/PROJECTS

- Ford
- Raízen (Shell)
- Bridgestone
- Kimberly-Clark (Intimus)
- Biommm
- Recovery